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PRESS

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VICENZAORO JANUARY: TECHNICAL SKILLS AND BEST PRACTICES TO PROMOTE JEWELLERY CULTURE

- **Italian Exhibition Group's international jewellery show, in Vicenza from 20th to 24th January 2023, alongside associations, institutions and companies to bring new skills to the sector**
- **Discussions with experts and technicians for companies and operators: with CIBJO and Gem Talks by the Italian Gemmological Institute and Retail Talks by Confcommercio Federpreziosi**

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Vicenza, 13th January 2022 – A reference point for the entire supply chain and the chance to update technical skills, boost professional growth and disseminate shared values and best practices within the industry. **Vicenzaoro January 2023 - The Jewellery Boutique Show** confirms its commitment to promoting training and the culture of jewellery. Training and skill enhancement among today's and tomorrow's professionals are major topics for **Italian Exhibition Group**, which will be staging the event **from 20th to 24th January 2023**, at Vicenza Expo Centre together with **T.Gold**, the international exhibition for jewellery machinery and the most innovative technologies applied to gold and jewellery, and **VO VINTAGE**, the vintage watch and jewellery event open to the public (20th – 23rd January).

SUSTAINABILITY AND BRAND VALUE FOR JEWELLERY

Sustainability and **corporate social responsibility**, key themes for the development of the sector, are essential elements for branding strategies and for creating value for every company. **CIBJO**, the World Jewellery Confederation, is dedicating two events on Sunday 22nd January. The first, entitled "The branding of the jewellery market" will be attended by **Esther Oberbeck**, Senior Vice President De Beers Group in London, **Lita Asscher**, Co-CEO Royal Asscher Company in Amsterdam, **Iris Van der Veken**, Executive Director Watch & Jewellery Initiative 2030 in Geneva, and **Luca Buccellati**, CEO Mario Buccellati Italia Srl.

The second event will link the theme to knowledge handed down from generation to generation. Entitled "Sustainability through successful succession", it will involve London-based designer **Alice Cicolini**, who repropose the traditional Persian enamel work of the last Jaipuri meenakari, handed down from father to son for over 200 years, **Sarah Fabergé**, Head of Heritage Council and Director of Special Projects at Fabergé, **Alice Vanni**, Director / Sustainability and Compliance Manager at Italpreziosi S.p.A., **Enzo Liverino**, who, with his family business in Torre del Greco, is committed to preserving the historical legacy of his family and his city in coral processing.

Vicenzaoro is also hosting the **Watches & Jewellery Initiative Summit** where CIBJO will be striving to promote the initiative founded by Kering and Cartier that aims at the adoption of common goals and vision within the industry, based on the principles set out by the United Nations Global Compact along the lines of the Sustainable Development Goals (UN SDGs).

GENDER EQUALITY: THE ROLE OF WOMEN IN THE GOLD SECTOR

The **contribution of women, particularly in the mining industry, and female empowerment** are the focus of two meetings at Vicenzaoro on Saturday 21st January. The first, organised by Italpreziosi, will be attended by CEO and president **Ivana Ciabatti**, among the 100 women in the world in the mining sector awarded for their sustainable impact in the Women in Mining UK (WIM UK) special ranking, "100 Global Inspirational Women in Mining". The

participants are figures who are making a difference in the mining industry, moderated by **Iris Van Der Veken**, Executive Director & Secretary-General of the Watch & Jewellery Initiative 2030: **Nancy Lipson**, Executive Vice President and General Counsel of Newmont Corporation, **Gwennael Guillen**, VP Sustainability, Endeavour Mining Corporation, **Charlene Wringley**, Director Sustainability of Gold Field Corp.

BPW International and **Africa Business Council** will give a further reading on the subject, with a panel entitled “Women & business in jewellery (gems, stones, mines)”.

TECHNICAL TRAINING FOR OPERATORS AND RETAILERS

Vicenzaoro means also professional training.

In Vicenza, on Monday 23rd January, **RETAIL TALKS**, the in-depth technical talks organised by **Confcommercio Federpreziosi** will address the needs of retailers. “Goodbye old dogmas, welcome new paradigms. Living and not surviving in change” will present the results of the survey on new jewellery store customers by Confcommercio Federpreziosi’s Observatory using data from the research institute, **Format Research**. The second meeting, on the other hand, will be of a practical nature, on the theme “Selling on Amazon: is it worth the effort?” in order to understand the potential and better manage this channel.

GEM TALKS, the eagerly awaited appointment with gems will be back at the show with a discussion for operators entirely organised by **the I.G.I. (Italian Gemmological Institute)**, dedicated to “The surprising characteristics of certain gems: chameleon gems and phenomenal gems”. The secrets of these gems will be revealed by **Ludovica Faldi**, IGI Milan Laboratory Analyst, and **Lucia Gori**, IGI Milan Lecturer, moderated by IGI Milan Director **Loredana Prosperi**.

The full programme is available online www.vicenzaoro.com and on **The Jewellery Golden Cloud** (free official app for IOS and Android).

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

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This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date