



Press release n2 (English translation)

## IEG, VICENZAORO SEPTEMBER 2025: HIGH JEWELLERY IN CONTINUOUS EVOLUTION

- Yet another all sold out for the jewellery trend show from 5<sup>th</sup> to 9<sup>th</sup> September
- At Italian Exhibition Group's Expo Centre in Vicenza - Italy, top Made in Italy brands will include: Roberto Coin, Damiani, Crivelli and Fope
- Among foreign and Italian new entries: Piranesi, Recarlo, Morganne Bello, Statement Paris and D1928

[vicenzaoro.com](https://vicenzaoro.com) | Crafting the Future

*Vicenza (Italy), 17<sup>th</sup> July 2025* – High jewellery is constantly evolving and **Vicenzaoro September** is the place-to-be for discovering the contemporary languages of jewellery's materials and shapes. **From 5<sup>th</sup> to 9<sup>th</sup> September**, at the Vicenza Expo Centre (Land of Venice - Italy), another **all sold out** edition of the B2B show organized by **Italian Exhibition Group**. The trade event will demonstrate how the classics of goldsmith art can be updated in collections by **Maria De Toni**, and how **Palmiero's** diamond pavé can assume the shapes of nature. Or how titanium and diamonds can become weightless statement jewellery in creations by **Giovanni Ferraris** and the heights that meticulous coral workmanship or cameos that break with tradition can achieve with the **De Simone Fratelli** touch. And even further: on display **Yana Nesper's** ability to reinvent the pearl in a contemporary key; the renewed Italian glamour in bold volumes and cuts in the **Marina B** collections; stones and mother-of-pearl on innovative materials such as carbon fibre designed by **Maison J'OR**. Creations that combine art, culture and experimentation to further respond to the high-end market and evoke new emotions in those who wear them.

### ICON, ITALIAN AND INTERNATIONAL HIGH-END

IEG's proposal will see top-of-the range emerging in all the creativity, nuances and ability to innovate with which today's great Italian and international brands create jewellery. Made in Italy will be represented by **Roberto Coin** with the timeless elegance of its collections; **Damiani** with the goldsmith skill and refined design that define its distinctive style; **Crivelli** with the elegant stone embroideries of its latest creations; **Fope** with its minimal yet sophisticated creations that are both luxurious and comfortable, and **Roberto Demeglio** with its typical distinctive technical evolution and versatility. Other unmissable companies will include **Annamaria Cammilli** with the recognisable three-dimensionality and sinuosity of its creations; **Leo Pizzo** with its personal vision and representation of nature and art; **Nanis** with jewellery that echoes the sinuosity and balanced "roundness" of nature and, last but not least, **Serafino Consoli** and the transformative character of its exclusive productions.

Cultural identity and ample innovation also for the European and international fine jewellery companies exhibiting at Vicenzaoro September, such as **Schreiner Fine Jewellery** and **Diamond Group** from Germany, and **Fabergé** and **Yoko London** from the UK. Not to mention the Greek company **Etho Maria** and **Carrera Y Carrera** from Spain. Outside Europe, we will find the Australian company **Autore**. New entries at the September edition of Vicenzaoro will include **Piranesi**, a Milanese brand based in New York, while **Recarlo** will be returning; **Morganne Bello**, **Statement Paris** and **D1928** will be arriving from France.

### AN AREA FOR TALENT: THE DESIGN ROOM AND "THE 8" PROJECT

The Design Room in the "Icon" community is the area specifically for high-end designers who reinterpret jewellery with unique and exclusive creations. The most eagerly awaited talents will include: **Alessio Boschi** and his creations that combine culture, history and architecture; **Mike Joseph** and his light, geometric design

studded with diamonds; **Antonini Milano** for lovers of pure yet structured lines and lastly, **Karen Suen** who makes the glam and tradition of classic jewellery communicate. **Boschi, Alessia Crivelli** (in collaboration with Costa Team), **Luca Daverio** and the **foundation Mani Intelligenti** are the mentors behind “**The 8**” project that IEG promotes to highlight new Italian and international jewellery talents. The designers chosen for this year come from institutes such as the IED, TADS - Tarì Design School and, from the Master in Jewellery History, Design and Marketing in Arezzo, Emma Calce, Lal Dal Monte, Enrico Valenza and 512 LAB, in other words, Carolina Lazzaro and Cristiano Di Iorio.

Confirming its vocation as a trend show, the September edition of IEG’s exhibition will preview the world launch of the new edition of **Trendbook 2027+**, edited by Trendvision Jewellery + Forecasting, Vicenzaoro/IEG's independent observatory on contemporary jewellery. Also at Vicenza Expo Centre, **VO Vintage**, the open-to-the-public, fine vintage watch and jewellery marketplace, will be held at the same time as Vicenzaoro.

#### **PRESS CONTACT IEG / VICENZAORO SEPTEMBER 2025:**

**head of media relation & corporate communication:** Elisabetta Vitali; **press office manager:** Marco Forcellini, Pier Francesco Bellini; **press office coordinator:** Luca Paganin; **international press office coordinator:** Silvia Giorgi; **press office specialist:** Mirko Malgieri [media@iegexpo.it](mailto:media@iegexpo.it);

#### **TRADE PRESS CONTACT IEG**

**Michela Moneta** [michela.moneta@iegexpo.it](mailto:michela.moneta@iegexpo.it), trade press office coordinator jewellery & fashion division



## **FOCUS ON**

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date