



press release no.4 (English Translation)

## VICENZAORO SEPTEMBER: MARKETS, SCENARIOS AND DESIGN IN 30 HOURS OF EVENTS

- **Friday, 5<sup>th</sup> September at 11.30 am: opening ceremony of IEG's international trade show**
- **Industry data, export opportunities to China and the United Kingdom**
- **Presentation of Trendbook 2027+, the meaning of jewellery today**
- **Design excellence: Scavia tells its story. 40 years of the Italian Gemmologists' Association**
- **CIBJO's International Jewellery Academy and the sustainable supply chain glossary**

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*Vicenza (Italy), 26 August 2025* – Thirty hours of events. **Vicenzaoro September**, from **5<sup>th</sup> to 9<sup>th</sup>**, is the *Boutique Show* on the world stage of jewellery exhibitions and a major platform for information on the sector. Starting with the **Opening Ceremony at the Palladio Theatre** (11.30 am), **Italian Exhibition Group's** b2b show will cover all the most strategic topics.

### CLUB DEGLI ORAFI AND INTESA SANPAOLO: THE ECONOMIC SITUATION

On **Friday 5<sup>th</sup>** the presentation of the economic outlook that **Club degli Orafi Italy**, together with Intesa Sanpaolo's Research Department, has processed for the sector. The focus will be on internationalisation and the drive towards new markets. After a welcome address from Club degli Orafi president, **Maria Cristina Squarcialupi**, Intesa Sanpaolo will present the data with renowned economists. On **Saturday 6<sup>th</sup>**, Club degli Orafi's agenda will once again focus on foreign trade together with the **Italian Trade Agency (ITA)**: the focus will be on "The future of export routes: data, trends and tools for internationalisation".

### ITALIAN JEWELLERY FROM LONDON TO BEIJING

**China** is the largest digital market on the planet with 850 million buyers. An estimated 200 million consumers have medium-high spending power and are particularly attentive to brands and design. This also applies to jewellery. However, this scenario is not enough to be successful in the Land of the Dragon. On **Saturday 6<sup>th</sup>** a meeting organised by **Confindustria Federorafi** on "Strategies and models for the jewellery world's success in China". Another hemisphere, another market for made-in-Italy jewellery is the **United Kingdom**. On the same day, **Federorafi Confindustria** and the British magazine *Retail Jeweller* will provide an overview of the strengths and opportunities for Italian manufacturing.

### TRENDVISION: TRENDS AND STYLE FORECASTS

What is jewellery today? And what are the forecasts for future design? These two questions will be answered by **Trendvision Jewellery + Forecasting**, Vicenzaoro by IEG's independent observatory directed by Paola De Luca.

On **Saturday 6<sup>th</sup>** four experts and creators will discuss the meaning of jewellery today. On **Sunday Paola De Luca** will present the main contents of **The Jewellery Trendbook 2027+** with style forecasts.

### CREATIVITY, TRADITION AND INNOVATION

A historic name in Italian jewellery, with a century-old tradition that began in Valenza and arrived in Via della Spiga, Milan, **Scavia** is synonymous with creativity and courage. The story of these and other masterpieces will be told by **Fulvio Maria Scavia** and son, **Alessandro Maria**, in the **Assogemme** talk entitled "Wise Forms: a chat about creativity" on **Saturday 6<sup>th</sup>**.

The competitive advantage that AI can give jewellers will be discussed by **Vincenzo Aucella**, deputy vice-president of **Federpreziosi Confcommercio**, and business coach Mauro Mazzetto, on Sunday 7<sup>th</sup> September in the first of the *retail talks*. Meanwhile, the uniqueness of Assocoral and Federpreziosi cameos, together with the Italian Gemmological Institute, will be the topic of debate on **Monday 8<sup>th</sup>**. **Aucella**, president of **Assocoral**, will intervene on **Sunday 7<sup>th</sup>** with **Vincenzo Giannotti**, president of the **Campania Gold District**, in the talk entitled “The identity challenge: Campania jewellery between territorial culture and innovation”, a debate between experts and institutional representatives.

**Federpreziosi** national president **Stefano Andreis** will speak to jewellers on **Monday 8<sup>th</sup>** with the second *retail talk*, “Storytelling forever. From the shop window to the customer’s heart: stories that leave their mark”.

#### 40 YEARS OF THE ITALIAN GEMMOLOGISTS’ ASSOCIATION

The **Italian Gemmologists’ Association** will be celebrating its 40<sup>th</sup> anniversary at Vicenzaoro on **Sunday 7<sup>th</sup>** with a marathon of talks covering every aspect of the profession, under the patronage of CIBJO, IGI and Assogemme.

#### CIBJO LAUNCHES THE INTERNATIONAL FINE JEWELLERY ACADEMY

CIBJO, the World Jewellery Confederation chaired by **Gaetano Cavalieri**, in partnership with **Confcommercio**, **Fondazione Mani Intelligenti** and **CAPAC** - Polytechnic University of Commerce and Tourism, is launching the **International Fine Jewellery Academy** in Milan to meet the needs of the jewellery industry and offer training opportunities to students from all over the world. The presentation will be held on **Saturday 6<sup>th</sup>**.

CIBJO, which also has ESG and sustainability events scheduled, as well as sessions on precious metal jewelry trends and the current price of gold with leading global figures, will discuss in Vicenza the latest stage of the preliminary draft of the *Blue List*: the first international glossary of definitions and terms used in responsible jewelry supply chains.

#### VIOFF IS “GOLDEN BLOOM”

Vicenzaoro will also involve the city with the **ViOff** calendar of events, in synergy between Vicenza’s municipal administration and IEG. This year’s theme is “Golden Bloom”, dedicated to Vicenza, a city that is flourishing, reinventing itself and promoting its areas and talents.

The complete and constantly updated version of Vicenzaoro September’s calendar of events can be found [here](#).

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## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date